

basic0

Scenario, description, idea:

Rosie and Martin live at StuSi and are regular customers at Glaskiste using basic0.

Together with other people living at StuSi they make a centralized monthly purchase using basic0.

Basic0 is an app collecting the individuals' orders, whether it's staple foods like rice, noodles or potatoes, or various other basic goods for everyday use like shampoo or soap.

Rosie and Martin fill in the amount of the respective goods they want to have and pay for it via the app. Basic0 saves the individualized orders, sums it up under a cohort-name (StuSi) and sends the total amount to Glaskiste where the collective order gets prepared.

Rosie's and Martin's neighbor Judith is a basic0picker. This means, she rides the cargo bike to Glaskiste (which is only 2.6 km from StuSi – around 11 minutes) and picks up the stuff. The friendly workers at Glaskiste help her securing the safe ride back to StuSi. Both Glaskiste and Judith approve the hand over and Judith jumps back on her bike to deliver the goods at StuSi

Rosie and Martin get a message on their phone as soon as Judith's on her way back.

They take some boxes and go down to the StuSi entrance where Judith awaits them. Judith hands over the goods by weighing them and getting basic0 approval by Rosie and Martin to secure that everything went as planned.

Rosie and Martin confirm the reception of their stuff and go back upstairs to cook dinner and enjoy having staple food and basic goods for the next 2 weeks.

Requirements/Crucial considerations

- App: basic0
- Cargo bike/carsharing E-car
- Product list that is realistic to pack and deliver in medium to large amounts

Goal: Waste reduction from package material. → Basic goods like the ones described above are used on an everyday basis. This means that a lot of packaging material is produced. By collective orders from Glaskiste the ultimate goal is to minimize this plastic consumption within residential accommodations like StuSi (and others!)

Advantage: Besides reducing waste, people get their goods delivered. This works as an incentive for residents at StuSi (and others) to make use of the service.

BasicOpicker: The basic zero picker (here Judith) is a person that commits her-/himself to picking up the monthly order, either voluntarily or on a small compensation basis, but contractually.